Global Institutional Profiles Project

Join the effort to build more accurate and comprehensive resources on institutional activity

ACADEMIC REPUTATION SURVEY
Clarivate™

2021 Findings Report

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Introduction

The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate™ to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit:
https://clarivate.com/webofsciencegroup/globalprofilesproject

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Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs.

Data Collection: April 13th to June 10th, 2021

Respondents: 3,702 respondents representing 116 countries; option to take survey in Chinese, English, French, German, Japanese, Portuguese, or Spanish
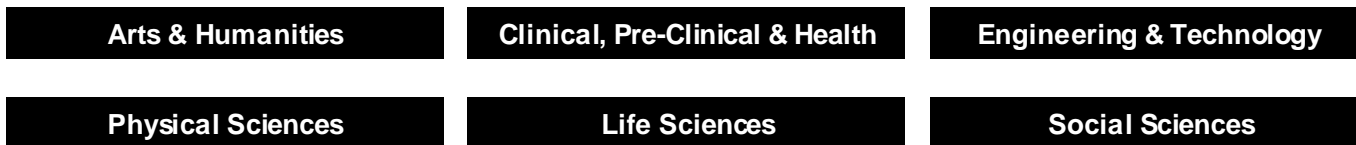
Survey Length: 10 to 15 minutes

Methodology: [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities	**Clinical, Pre-Clinical & Health**	**Engineering & Technology**
Physical Sciences	**Life Sciences**	**Social Sciences**

For a more comprehensive description of survey methodology and a sample of the survey, visit:
https://clarivate.com/webofsciencegroup/globalprofilesproject

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Survey Findings

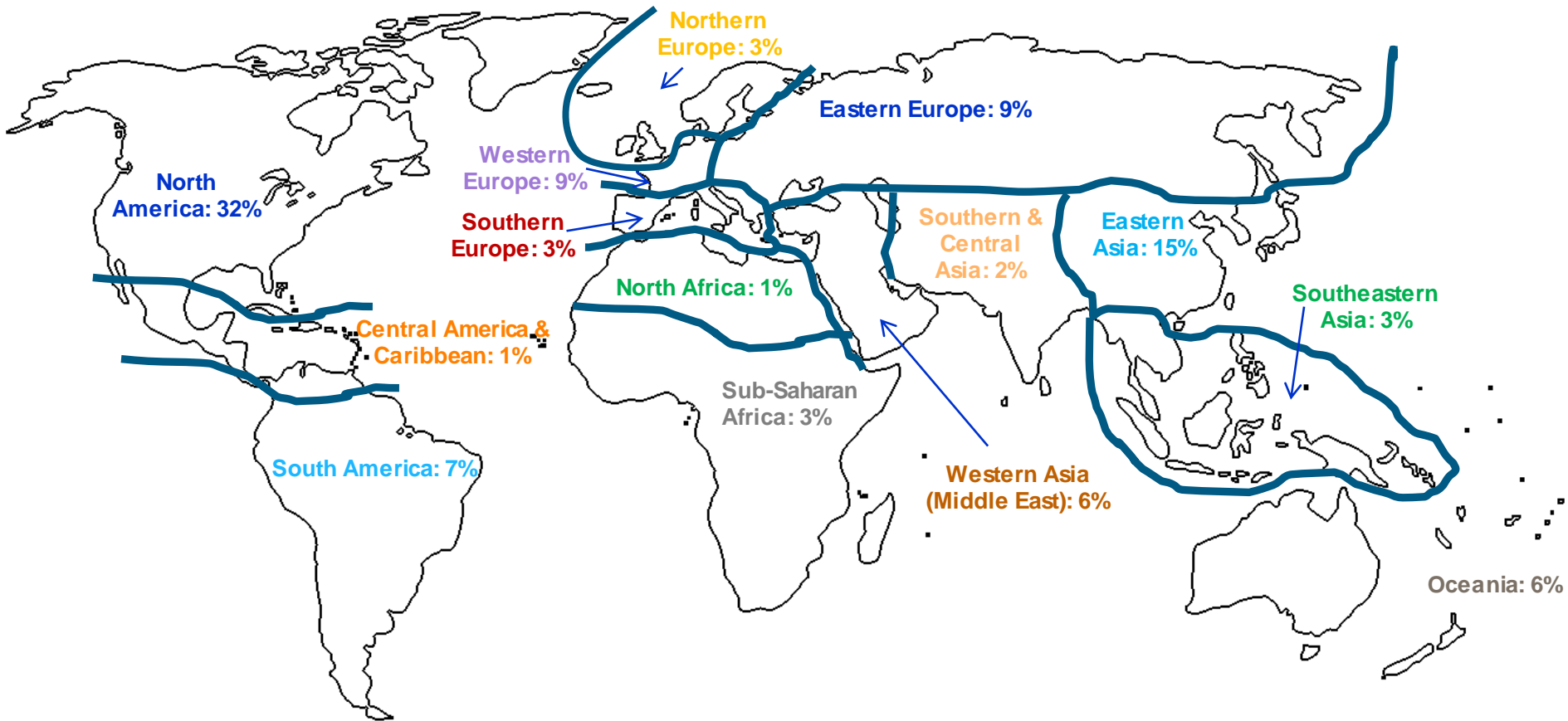|	
Distribution among the geographic regions and academic categories	• Academics in this study are most familiar with North America for higher education, followed by Europe. There was a notable increase in familiarity with North America this year. • There is a wide spread of academic subjects; Engineering & Technology and Social Sciences are the two most common. • English is the lingua franca across all regions and academic categories.
Respondent job roles and how they spend their time	• 4-in-5 respondents are academic staff or research staff. The majority work full-time. • Part-time staff are more likely to have a research role or be graduate/post-graduate students.
How long have respondents been working	• Globally, academics have worked for an average of ~19 years. • Tenure is on average higher in Europe and the Americas than other regions, and Physical Sciences, Life Sciences, and Arts & Humanities have higher average tenure than other academic categories.
Demographics	• Gender skews male in all areas of academia, particularly Engineering & Technology and Physical Sciences. • Females have the strongest representation in Arts & Humanities.

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Regions of Greatest Familiarity

- North America showed a significant increase in familiarity from last year and has the greatest level of familiarity overall.

Northern Europe: 3%

Eastern Europe: 9%

Western Europe: 9%

North America: 32%

Southern Europe: 3%

North Africa: 1%

Southern & Central Asia: 2%

Eastern Asia: 15%

Central America & Caribbean: 1%

Southeastern Asia: 3%

Sub-Saharan Africa: 3%

South America: 7%

Western Asia (Middle East): 6%
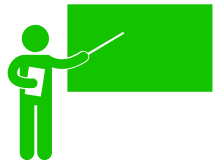
Oceania: 6%

K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.

Base: All Respondents (n= 3,702)

Category by Region

- There is a wide distribution of academic categories across regions.
- Asia/Middle East and Europe are more focused on Engineering & Technology.

	Americas (n=1,441)	Africa (n=166)	Asia/Middle East (n=978)	Oceania (n=214)	Europe (n=903)
Social Sciences	25%	24%	19%	23%	21%
Engineering & Technology	19%	19%	29%	20%	27%
Clinical, Pre-Clinical & Health	21%	24%	14%	17%	8%
Physical Sciences	14%	10%	18%	18%	22%
Life Sciences	15%	16%	16%	12%	13%
Arts & Humanities	7%	8%	4%	11%	10%

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents

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Language by Region

- The survey was mostly taken in English.
- A lower proportion took the survey in Portuguese this year due to a decrease in respondents from Brazil.

	Americas (n=1,441)	Africa (n=166)	Asia/Middle East (n=978)	Oceania (n=214)	Europe (n=903)
English	**76%**	**93%**	**55%**	**96%**	**82%**
Portuguese	8%	1%	0%	0%	2%
Spanish	10%	1%	0%	0%	5%
Japanese	5%	0%	32%	2%	5%
Chinese	1%	0%	13%	1%	1%
French	0%	5%	0%	1%	2%
German	0%	0%	0%	1%	4%

The survey was made available in the languages listed above.

Base: All Respondents

Language by Category

- English is the predominant language across all academic categories.
- Life Sciences has the greatest proportion of non-English, driven by a notable share of Japanese speakers.
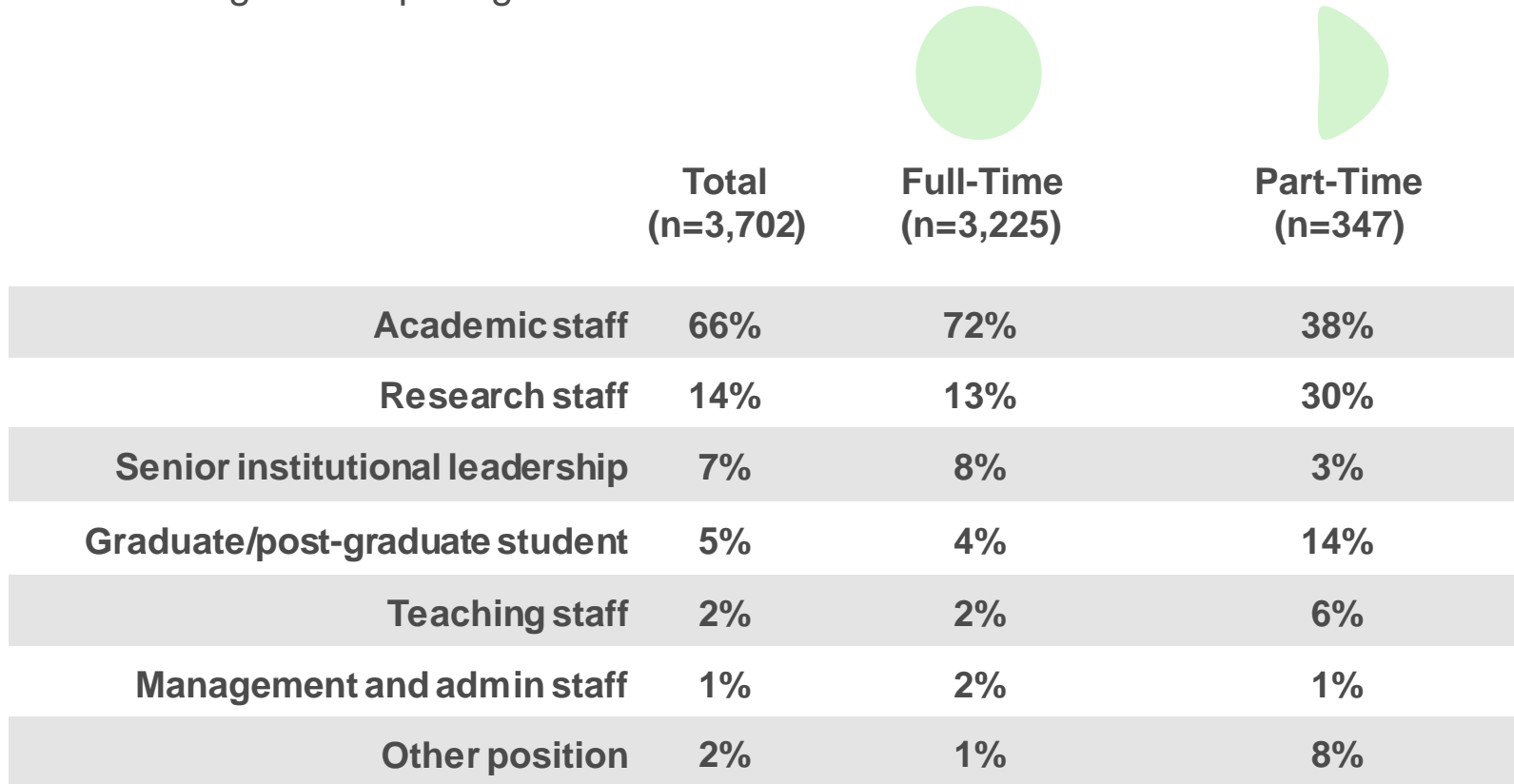
	Arts & Humanities (n=265)	Clinical, Pre-Clinical & Health (n=576)	Life Sciences (n=545)	Physical Sciences (n=632)	Engineering & Technology (n=861)	Social Sciences (n=823)
English	75%	81%	65%	72%	73%	77%
Spanish	8%	1%	7%	3%	5%	9%
Portuguese	6%	4%	5%	2%	3%	3%
Japanese	5%	10%	19%	16%	12%	6%
German	2%	1%	1%	1%	1%	1%
Chinese	3%	2%	2%	5%	7%	4%
French	2%	1%	1%	1%	1%	1%

The survey was made available in the languages listed above.

Base: All Respondents

Current Job Role

- The majority who have full-time positions are academic staff.
- Part-time positions have more role diversity and a higher proportion of research staff and graduate/post-graduate students.

	Total (n=3,702)	Full-Time (n=3,225)	Part-Time (n=347)
Academic staff	66%	72%	38%
Research staff	14%	13%	30%
Senior institutional leadership	7%	8%	3%
Graduate/post-graduate student	5%	4%	14%
Teaching staff	2%	2%	6%
Management and admin staff	1%	2%	1%
Other position	2%	1%	8%

Years Working in Academia by Region

- Globally, academics have worked for an average of 19 years, with Africa and Asia/Middle East having the shortest tenure averages of 15 years.

	Americas (n=1,441)	Africa (n=166)	Asia/Middle East (n=978)	Oceania (n=214)	Europe (n=903)
10 or less	26%	38%	39%	29%	22%
11-20	28%	34%	32%	28%	31%
21-30	22%	18%	19%	24%	24%
31 or more	25%	10%	9%	19%	24%
Avg Years:	**20.2**	**15.2**	**15.0**	**18.8**	**20.3**

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

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Years Working in Academia by Category

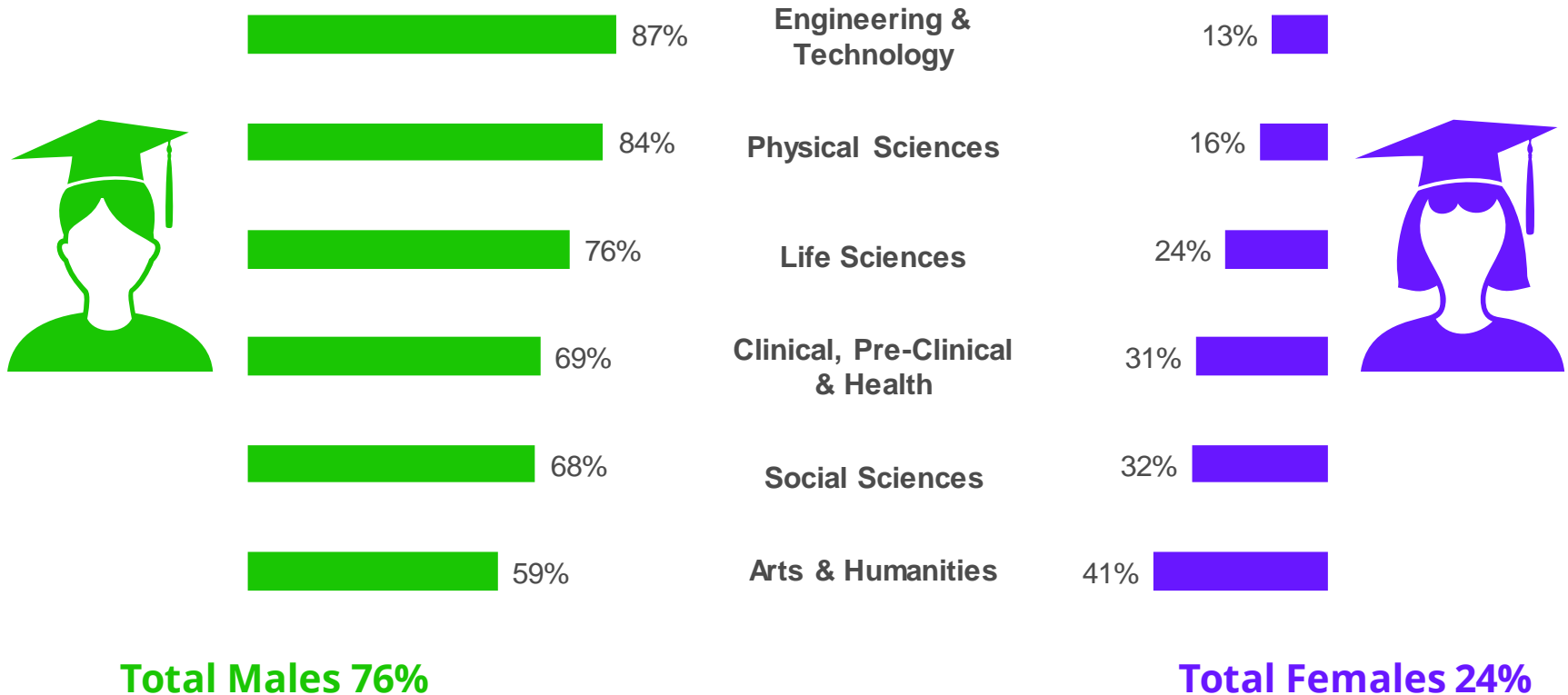- Academic tenure is highest on average for Physical Sciences, and lowest on average for Social Sciences.

	Arts & Humanities (n=265)	Clinical, Pre-Clinical & Health (n=576)	Life Sciences (n=545)	Physical Sciences (n=632)	Engineering & Technology (n=861)	Social Sciences (n=823)
10 or less	26%	28%	27%	28%	33%	30%
11-20	28%	31%	26%	25%	29%	36%
21-30	26%	22%	23%	21%	20%	19%
31 or more	20%	18%	24%	26%	17%	14%
Avg Years:	**19.5**	**18.4**	**19.8**	**20.2**	**17.5**	**17.2**

Subject Areas by Gender

- Males outnumber females in our respondent base, particularly in the academic areas of Engineering & Technology and Physical Sciences.

	Males	Subject Area	Females	
	87%	**Engineering & Technology**	13%	
	84%	**Physical Sciences**	16%	
	76%	**Life Sciences**	24%	
	69%	**Clinical, Pre-Clinical & Health**	31%	
	68%	**Social Sciences**	32%	
	59%	**Arts & Humanities**	41%	

Total Males 76%

Total Females 24%

O1a. What is your gender?

Base: All Respondents (n=3,702)

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